

# BRENNER PRINTING COMPANY

1234 TRIPLETT ~ SAN ANTONIO, TEXAS 78216 ~ 210-349-4024 ~ FAX 210-349-1501  
www.brennerprinting.com

## PRINT SPECIFICATION SHEET

01/02

Book Title \_\_\_\_\_ Issue No. \_\_\_\_\_

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Person(s) to Contact \_\_\_\_\_

Phone Numbers Daytime: \_\_\_\_\_ Evening: \_\_\_\_\_ Fax: \_\_\_\_\_

REQUESTED SHIP DATE: \_\_\_\_\_ **Special Shipping Instructions must be received 72 hours prior to shipment.**

### PLEASE PROVIDE HARDCOPY MOCKUPS FOR YOUR PROJECT!!

<b>BOOK SIZE</b> <input type="checkbox"/> Standard 6 5/8 x 10 1/4 <input type="checkbox"/> 8 1/2 x 11 <input type="checkbox"/> Other _____	<b>NUMBER OF PAGES</b> <i>(DO NOT count the four pages that make up the cover)</i> 16   24   32   40   48   72   112 Other _____	<b>INTERIOR STOCK</b> <input type="checkbox"/> Newsprint (Run in 16 page increments ONLY) <input type="checkbox"/> 50# Offset <input type="checkbox"/> 50# Gloss <input type="checkbox"/> Special _____
<b>PRINT RUN</b> _____ Regular Version _____ Special Version _____ Total Books	<b>INTERIORS</b> <input type="checkbox"/> Black and White <input type="checkbox"/> 4 Color <input type="checkbox"/> Other _____ <input type="checkbox"/> 2 Color _____	<b>REGULAR VERSION COVER INFORMATION</b> <input type="checkbox"/> 80# Gloss Text <input type="checkbox"/> 10 pt. <input type="checkbox"/> Other _____ Interior Covers Print: <input type="checkbox"/> B/W <input type="checkbox"/> 4 Color <input type="checkbox"/> 2 Color
<b>BINDING</b> <input type="checkbox"/> Saddle Bound <input type="checkbox"/> Perfect Bound	<b>ENHANCEMENTS</b> <input type="checkbox"/> None <input type="checkbox"/> Other _____ <input type="checkbox"/> Foil: Color of foil: _____	<b>ALTERNATE VERSION COVER INFORMATION</b> <input type="checkbox"/> 70# Gloss <input type="checkbox"/> 10 pt. <input type="checkbox"/> Other _____ Interior Covers Print: <input type="checkbox"/> B/W <input type="checkbox"/> 4 Color <input type="checkbox"/> 2 Color

<b>COVER MATERIALS</b> <i>Circle the appropriate responses. If we are retrieving files used on a previous job printed by Brenner Printing, please identify where the files were last used.*</i>			
OUTSIDE FRONT:	4/c   b/w	Z, J, CD, F	film provided   art provided   retrieve file from _____
INSIDE FRONT:	4/c   b/w	Z, J, CD, F	film provided   art provided   retrieve file from _____
INSIDE BACK:	4/c   b/w	Z, J, CD, F	film provided   art provided   retrieve file from _____
OUTSIDE BACK:	4/c   b/w	Z, J, CD, F	film provided   art provided   retrieve file from _____
<i>* There are additional charges for file retrieval.</i>			<i>Z=Zip   J=Jazz   CD=CD Rom   F=Floppy</i>

<b>PROOF REQUESTED**</b> <i>There is an additional charge for proofs. Extra time may be required to produce a job requiring a customer proof.</i>	
COVERS: <input type="checkbox"/> Blueline Proof <input type="checkbox"/> Color Proof	INTERIORS: <input type="checkbox"/> Blueline Proof <input type="checkbox"/> Color Proof
<b>**Brenner Printing strongly recommends that you purchase proofs of all files imaged from disks that you provide. While pages may appear correct on the screen and in laser prints, they may appear differently when ripped to final image. IF YOU CHOOSE NOT TO PURCHASE A PROOF, A WAIVER MUST BE SUBMITTED. BRENNER PRINTING CANNOT ACCEPT RESPONSIBILITY FOR DIGITAL ERRORS PRODUCED FROM DISKS THAT YOU PROVIDED.</b>	
<i>Additionally, because of problems inherent in the use of Quark,</i> <b>BRENNER PRINTING DOES NOT ACCEPT RESPONSIBILITY FOR MISSING OR CLIPPED TYPE PRODUCED FROM QUARK.</b>	

<b>PLEASE NOTE ANY SPECIAL PRODUCTION REQUIREMENTS:</b>
---

PLEASE MAKE SURE THAT ALL OF YOUR MATERIALS ARE INDIVIDUALLY LABELED TO AID IN THEIR RETURN